

Viksit Bharat Ambassador - Yuva Connect Programme

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Abstract

The Viksit Bharat Ambassador - Yuva Connect Programme is a youth-centric initiative aligned with India's Viksit Bharat@2047 vision, designed to involve students and young individuals in nation-building by linking them with development objectives, policymakers, and community initiatives through activities such as dialogues, pledges, and service, thereby cultivating leadership and civic responsibility for a developed India by 2047. The philosophical view of development has undergone a significant shift which has been noticed all across the world. At this point in time, it is generally acknowledged that genuine and long-lasting social and economic advancement is not possible if a significant portion of the population is excluded from the process. It is possible that this is the reason why inclusive development, which is a plan for all-around development, appears to have widespread support among all of the stakeholders, including the government, non-governmental organizations, academics, and groups that are representatives of civil society. From this point of view, India is not an exception. India's vision, which is referred to as "Viksit Bharat 2047," is a comprehensive roadmap for the future of the country in terms of prosperity. It includes a variety of components, ranging from economic growth to inclusive development.

1. Introduction

The "Viksit Bharat Ambassador - Yuva Connect" initiative was conceived with the intention of encouraging youth participation and leadership in the process of India's developmental transformation. This was done with the intention of advancing the goal of developing India by the year 2047 among these young people. Young people from educational institutions all around India are invited to participate in these events, which are organized around talks on the concept of Viksit Bharat. The youth also have the opportunity to engage in conversation with distinguished speakers. The interactions that college students have with one another, through a variety of educational and experiential channels, considerably contribute to their knowledge of the responsibilities that are involved in the process of nation-building. Students will be better prepared to make a constructive contribution to their societies if they participate in these programs because they place an emphasis on values such as national identification, civic participation, social cohesion, human capital development, critical thinking, and empowerment. Individual development is bolstered by these encounters, which also contribute to the overall strengthening of the fabric of the nation as a whole. During the Amrit Kaal, the MY Bharat portal serves as an all-encompassing enabling mechanism that is powered by technology. Its purpose is to facilitate youth development and youth-led development through opportunities like as "Kartavya Bodh" and "Seva Bhaav."

An project known as "Viksit Bharat 2047" has been launched with the objective of achieving India's goal of being a developed nation by the time it celebrates its centennial of reaching independence. The objective of this program is to achieve comprehensive and sustainable development by coordinating efforts across economic, social, environmental, and governance sectors. This initiative is being undertaken as India approaches the 100th year of its independence in

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the year 2047. India is envisioned as a major global power with high standards of living, egalitarian progress, and environmental stewardship, according to the notion. A program called "Viksit Bharat Ambassador - Yuva Connect" will be created with the purpose of encouraging youth participation and leadership in the process of India's developmental transformation. This will be done in order to advance the same among young people. The goal is to make the Prime Minister's vision of Viksit Bharat accessible to the greatest number of young people possible by implementing fifty programs in educational institutions located in a variety of states across the nation.

2. The principal features of the Viksit Bharat Yuva Connect Programme

- Each of the 75 Youth Icons, which include state champions of the Viksit Bharat Young Leaders' Dialogue (VBYLD) 2025, winners of the Viksit Bharat Youth Parliament, National Service Scheme (NSS) awards, and National Youth awards, will be responsible for leading sessions at their respective universities.
- Presentations are going to be given at the educational institutions that have been chosen. These presentations will highlight the vision of Viksit Bharat@2047 and showcase India's growth story and achievements over the previous 11 years.
- During the interactive "Yuva Samvad" sessions that are going to be organized, young participants will be encouraged to ask questions and express their ideas.
- The audience profile consists of young people between the ages of 15 and 25 who are direct participants in conversations with policymakers, public officials, and youth leaders.

The Government of India has a vision called Viksit Bharat 2047, which is to make India a developed nation by the year 2047, which is the 100th year since the country gained its freedom. As India stands at this crucial juncture, poised to take off on its growth trajectory, it is important to realize that in order to realize this potential, in addition to steadfast leadership, there is a tremendous amount of dedication and belief in India's destiny, as well as an enormous amount of desire, potential, talent, and capabilities among the Indian people, particularly among the younger generation. To achieve the goal of making India a Viksit Bharat by the year 2047, there is a significant amount of work that has to be done in a mission manner. In order for this to take place, it is necessary to devise a plan that is daring, ambitious, and transformative, and to communicate this plan to all of the relevant parties. It is necessary for Viksit Bharat 2047 to place a greater emphasis on parts of the economy, such as structural reform, which enables the transfer of resources from sectors with low productivity to sectors with high concentration of productivity. Economic growth, job creation, and poverty reduction are all potential outcomes of this. The vision needs to encompass a variety of aspects, including the enhancement of the quality of labor, the enhancement of the skills and employability of workers, and the guarantee of labor regulations that are both fair and efficient, which can act as catalysts for the increase of productivity. In addition, Viksit Bharat 2047 requires a robust and active democracy that is exemplified by excellent governance. This governance should prioritize a system that is participatory and responsible, the rule of law, a cooperative federalism, transparency, and the provision of public services that are responsive to the needs of the people. By doing so, it is possible to lessen instances of corruption while simultaneously enhancing confidence and legitimacy. By adopting and promoting environmentally friendly technologies such as renewable energy, energy efficient technologies, and climate resilience, it is possible to reduce emissions of greenhouse gases, mitigate environmental degradation, and create new opportunities for growth and development. As a result, the time has come for India to formulate a vision for the future of the nation that addresses the challenges of the present while also taking into account the opportunities that will arise in the future. In order to make India a developed nation by the year 2047, it is necessary to have a vision that can motivate all of the forces and every person to participate in a movement from the ground up. Instead of only being a notion for us to consider, the vision for a better future for this country ought to instil in each and every one of us a sense of responsibility about the manner in which our individual and collective choices might transform this dream into a reality. To develop a nation that is successful and happy, as well as compassionate toward the requirements of its less privileged citizens, those in positions of authority must make a solemn commitment. All of the people who live in this country have a responsibility to work toward the establishment of a more responsible

nation, one in which there is no such thing as a caste or class, in which ideas are allowed to flow freely, and in which its citizens have the greatest possible social and political freedom.

The goal of the Viksit Bharat Ambassador - Yuva Connect Programme is to encourage young people to help improve India by the year 2047. In keeping with the goal of building a prosperous India, the program encourages students to take up leadership roles and become involved in their communities through service.

3. Primary Goals

- Young Empowerment: Inspire India's young to play an active role in the country's progress.
- Leadership Development: Encourage initiative, self-control, and community service
- Cultivate a sense of social responsibility by urging students to get involved in national and social welfare programs.
- Fostering a Strong Nation: Reinforce the NSS value system of duty, patriotism, and service.-without delay considering

4. Key Points of the Program

- Motivational talks with famous young people like Amey Nitin Agharkar and Ms Ishika Gupta
- Host events and service projects - Encourage youth engagement and social responsibility - Showcase the university's dedication to youth development through media coverage

The most highly active and productive segment of society is comprised of young people. Both the number and the strength of a country's youth population are important factors in determining the country's capacity and potential for growth. There is a widespread belief that developing nations that have a big youth population have the potential to experience significant growth if they make investments in the education and health of young people, as well as safeguard and guarantee their rights. It is without a doubt true that the youth generations of today are the inventors, builders, and leaders of the future. On the other hand, the bulk of the youth population in India is not being exploited to its full potential for a variety of reasons, including but not limited to unemployment, a lack of skills and education standards, and gender inequity. If the aforementioned issues can be resolved by specialists by providing guidance on how the business may make the most of its corporate social responsibility money, then

Viksit Bharat is a vision that places a strong emphasis on empowering young people for the purpose of nation-building. This endeavour is greatly aided by the participation of young professionals, who act as agents of change and innovation across a variety of industries. They bring new ideas and solutions to the table, which they provide by virtue of their vitality, inventiveness, and passion. This allows them to solve the difficulties that the nation faces and seize possibilities for growth. Education, skill development, and mentorship programs are some of the efforts that are now being implemented as part of the Viksit Bharat project to help young professionals realize their full potential. These efforts empower young people to actively participate in activities that contribute to the creation of the nation by providing them with the knowledge, resources, and chances that are necessary. These activities may include entrepreneurship, community development projects, or leadership roles in both the public and private sectors. Empowered youth professionals are driving positive change and laying the foundation for a prosperous and resilient India in the years to come. They are doing this by cultivating a culture that emphasizes collaboration, inclusivity, and excellence.

There are roughly 808 million people in India who are under the age of 35, which accounts for approximately 66% of the overall population. This is according to the International Labour Organization, which states that India has the biggest youth population in the world. Moreover, the Indian labor force is projected to increase by more than 8 million people annually over the course of the next ten years, with the majority of this growth being driven by young people

entering the workforce. Young professionals in the country should establish a platform, drive a variety of social initiatives, and offer appropriate advice to corporations and regulators in order to bring about a more effective employment strategy for young people. Additionally, they should target secondary and tertiary sectors in order to make full use of the youth labor force. Social initiatives that are led by young people are given recognition, funding, and institutional support as part of the *Viksit Bharat* framework. This allows these efforts to expand their influence and reach. The lives of people in communities all throughout India are significantly improved as a result of these projects, which are the result of harnessing the energy, creativity, and passion of the younger generation. The spirit of volunteering and civic engagement is exemplified by youth-led social initiatives, which in turn drive positive change and set the groundwork for a more equitable and sustainable future for all. These initiatives can take the form of grassroots action, digital campaigns, or creative enterprises.

5. Government Policies and Initiatives Supporting Youth Development

In accordance with the *Viksit Bharat* vision, the policies and efforts of the government that are geared towards the development of young people play a crucial part in determining the destiny of the nation. Because *Viksit Bharat* understands the significance of empowering young people, it places a strong emphasis on the implementation of specific initiatives that aim to improve the youth's capabilities, opportunities, and general well-being. Education, employment, the development of skills, and social welfare are some of the areas that are covered by the policies that the government implements under the *Viksit Bharat* program. The goal of various initiatives in India, including Skill India, Make in India, and Digital India, is to provide young people with the information and abilities they need to be successful in today's economy. In addition, programs such as Start-up India and Stand-Up India give aspiring business owners access to financial resources, mentorship, and assistance, which helps to cultivate a culture of creativity and entrepreneurship among young people. In addition, *Viksit Bharat* places a high priority on social welfare programs that are aimed at vulnerable youth groups, such as those who come from marginalized areas or who have impairments. This ensures that everything is accessible to everyone and that everyone has equal opportunity. Through the implementation of these policies and programs, *Viksit Bharat* aims to harness the potential of the youth as agents of change, thereby propelling India towards a future that is brighter and more prosperous. Skill India, which aims to provide skill training to youth across various sectors in order to enhance their employability and opportunities for entrepreneurship, Start-up India, Stand-Up India, Pradhan Mantri Mudra Yojana (PMMY) for Micro, Small, and Medium Enterprises (MSMEs), Digital India, and many other initiatives are among the schemes that the Indian government has implemented in order to demonstrate the vision of *Viksit Bharat*.

6. Conclusion

In order to realize the *Viksit Bharat* goal of creating a vibrant India by the year 2047, the role that young professionals play is of the utmost importance. Young professionals, who are the torchbearers of innovation, creativity, and desire, are the ones who hold the key to unlocking India's full potential and propelling it towards becoming a developed nation. They have the ability to drive radical change across a variety of areas, including technology and business, governance and social development, thanks to their dynamism, entrepreneurial spirit, and devotion to excellence. In the process of working towards the vision of *Viksit Bharat*, it is of the utmost importance to acknowledge and strengthen the capabilities of young professionals by providing them with the resources, opportunities, and support they require to flourish. It is possible for us to create a future in which India is recognized as a leading example of growth, creativity, and wealth on the international arena if we are able to harness their energy and talent. Through their collective efforts, young professionals have the potential to create a more promising future for India, so realizing the goals of the *Viksit Bharat* initiative and assuring a prosperous future for future generations.

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